



## Now Serving: 9 Billion

### *Global Dialogue on Meeting Food Needs for the Next Generation*

**How will we feed 9 billion people in 2050?**

**Will there be enough water for a thirsty world?**

**How can we improve the livelihood of our world's 2.5 million farmers?**

For decades, Nobel Peace Prize Laureate Norman Borlaug worked tirelessly to answer these questions and provide resource-poor farmers with the tools needed to improve farming techniques and feed billions.

**How can we continue his legacy and ensure food security for a growing world population?**

Join leading agricultural experts in an international, "Town Hall 2.0" discussion on how to address challenges farmers and nations will face in the next century. Panelists will comment on Dr. Borlaug's last published statement – featured in a new Council for Agricultural Science and Technology (CAST) report.

Join the discussion and make **your** voice heard on how agricultural policies can make a difference for the future.  
*Participate in-person or online via Webcast, Twitter, Facebook, and e-mail.*

**The challenges are daunting. We need solutions now. We need your support.**

- What:** *Now Serving: 9 Billion: Global Dialogue on Meeting Food Needs for the Next Generation*
- When:** **Friday, Feb. 12, 2010** 10:00 a.m. – 12:00 noon EST
- Where:** The Newseum, Knight Broadcast Studio, 555 Pennsylvania Avenue, NW, Washington, D.C.  
Live-streamed *via* Webcast at [www.CropNewsNetwork.com](http://www.CropNewsNetwork.com)
- Who:** Moderated by: **Frank Sesno**, George Washington University
- Register:** Please register online for free at: <http://newseumcast.eventbrite.com/>

*Panelists will include:*

**Robert Paarlberg**, Professor at Wellesley College and author of *Starved for Science: How Biotechnology is Being Kept Out of Africa*

**Nina Federoff**, Science and Technology Advisor to the U.S. Secretary of State and to the Administrator of USAID, author of *Mendel in the Kitchen*

**Mark Cantley**, former head of the European Commission's "Concertation Unit for Biotechnology in Europe" and of OECD's Biotechnology Unit

**Calestous Juma**, Pew award winner and Professor of Practice at Harvard's Kennedy School of Government

**Gale Buchanan**, lead author of the CAST report and former USDA Under Secretary for Research, Education, and Economics

**To attend the event in-person or submit discussion questions, please contact**

Event Coordinator Alexander Rinkus at [arinkus@CropLifeFoundation.org](mailto:arinkus@CropLifeFoundation.org)

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*This event is hosted by CropLife International, the Biotechnology Industry Organization, and CAST.*